

3"x5" Tri-fold with perforation  
FRONT - to be left with customer

# A SIMPLER WAY TO MAIL & SHIP

Find out how our mailing and shipping solutions can work for your business.

- ★ Discover USPS® services that could help you save **TIME AND MONEY**.
- ★ Simplify shipping cost calculations with **PRIORITY MAIL FLAT RATE®** service.
- ★ Reach the neighborhoods around you with **EVERY DOOR DIRECT MAIL®**.

**USPS.COM**



**PRIORITY:YOU®**

## FOUR SERVICES to Fit Your Business Needs

### ★ **PRIORITY MAIL**<sup>®</sup>

Get more for your money with fast domestic service in 1, 2, or 3 business days<sup>1</sup> based on origin and destination. A variety of Flat Rate options available.

### ★ **PRIORITY MAIL EXPRESS**<sup>®</sup>

An even faster domestic service, available 365<sup>2</sup> days a year, with overnight scheduled delivery to most U.S. addresses, including PO Boxes<sup>3</sup>.

### ★ **PRIORITY MAIL INTERNATIONAL**<sup>®</sup>

Reliable and affordable international delivery to approximately 180 countries. You can even print your international postage with Click-N-Ship<sup>®</sup>.

### ★ **EVERY DOOR DIRECT MAIL**

The EDDM<sup>®</sup> online tool is an easy low-cost way to reach potential customers near your business with direct mail.

For additional information, visit the Postage Calculator at [postcalc.usps.com](http://postcalc.usps.com)

1 In most cases, the expected delivery date that is printed on your receipt or provided at checkout will reflect a delivery time of 1, 2 or 3 days based on origin, destination and Post Office<sup>®</sup> acceptance time. Exceptions and restrictions apply. Visit [usps.com/ship/priority-mail.htm](http://usps.com/ship/priority-mail.htm) for details.

2 Delivery on a Sunday or a holiday may be available for an additional fee.

3 Scheduled delivery date depends on origin, destination, and drop-off time. Some restrictions apply.

## FOUR QUESTIONS

to help our customers discover these and other useful services:

**Specifically what product(s) is the customer interested in using?** *(Check all that apply)*

- Priority Mail       Every Door Direct Mail  
 International       Priority Mail Express  
 Direct Mail  
 Other \_\_\_\_\_

**If shipping, how many packages does the customer ship daily?**

- 1-9       10-20       21+

**What competitor(s) do they use for their shipping?** *(Check all that apply)*

- FedEx       UPS       DHL  
 Other \_\_\_\_\_

**How do they currently advertise their business?**

- Direct Mail       Newspaper  
 TV       Radio  
 Other \_\_\_\_\_

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## CONTACT INFORMATION

*\*Required Fields*

COMPANY NAME \*

CONTACT FIRST AND LAST NAME \*

COMPANY ADDRESS \*

CITY \*

STATE \*

ZIP CODE™ \*

PHONE

E-MAIL

## EMPLOYEE INFORMATION

PERSON EMPLOYEE SPOKE TO

EMPLOYEE NAME

COMMENTS

## SELECT THE APPROPRIATE PROGRAM:

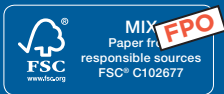
- Customer Connect (City Carriers)       Rural Reach (Rural Carriers)
- Clerks Care (Clerk Craft)       Mail Handlers
- Submit a Lead



CUSTOMER CONNECT<sup>®</sup>  
CLERKS CARE<sup>®</sup>  
RURAL REACH<sup>™</sup>  
MAIL HANDLERS  
SUBMIT A LEAD

15GENLEADCARD100

Please Recycle



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